



**PARKWISE COMMISSION
MEETING**

110 East Pennington Street, Tucson, Arizona 85701

January 20, 2015 Meeting Minutes



1. Call to Order

The meeting was called to order at 7:34 a.m.

2. Roll Call

Members Present

Jill Brammer
Barbara Brookhart
Dale Calvert
Joanne Downey
Nicole Flowers
Peter Gavin
David Heineking
Peter Hormel
Michael Keith
Jane McCollum
Robert Medler
Jane Roxbury
Steve Taylor
Adam Weinstein
Mik White

Members Absent

Rick Stertz

Staff Present

Donovan Durband, Park Tucson, Administrator
Martha Encinas, Park Tucson, Administrative Assistant
Omar Garcia, Park Tucson, Management Assistant
Karen Miller, Park Tucson, Consultant

Others Present

Diana Amado, Ward 6
Norma Davenport, The Rogue Theatre
Ward Wallingford, The Rogue Theatre
Jim Wilson, The Rogue Theatre

3. Call to the Audience

Norma Davenport, The Rogue Theatre, expressed concerns regarding parking and disappointment with progress of the RPP subcommittee meetings.

Suzanne Shafer, recommendations regarding roll-out of the smart meters and presentation to the community. Public reception would have been better if educating rather than advertising and informing rather than selling works when introducing something new to the community.

4. Minutes from December 31, 2014 Commission Meeting

Michael Keith moved the approval of the minutes of the December 31, 2014 Commission Meeting. David Heineking seconded. The motion was approved, 13-0.

5. Chair's Report

Chair Peter Gavin welcomed Jill Brammer, representing the Fourth Avenue Merchants Association, as the newest member of the ParkWise Commission.

6. Financial Report: December 31, 2014 Financial Statements

Halfway through Fiscal Year 2014, the Fund Balance for Park Tucson was \$2.9 million. COPS principal and interest payment of \$624K is due. There was an eight percent increase in Operating Revenue compared to the same time of FY13, just under \$2.2 million through December 31. Park Tucson is using its fund balance to pay for PARCS equipment and new meters, rather than taking on more debt.

7. Administrator's Report

Donovan Durband reported that Park Tucson is busy with many projects, and now Gem Show is at hand. The Gem Ride free shuttle service connects parking with 33 of the 40 Gem Shows around the City and region. Funding for the shuttle service comes from the General Fund from an allocation to support the Gem Shows. Park Tucson does not pay for the shuttles but does pay for brochures and signage pointing to garages, etc. Lots of signage will be created to direct people to west side of freeway at Mercado district for parking, and the City/State Garage, which is Stop 11 on the GemRide's Downtown Gem Loop, is being promoted as a parking area with direct service to the TCC shows. This is the third year that the City is using Gray Line Tours to provide the shuttles; Gray Line was selected through a competitive RFP process. Shuttle service is free, however, parking is not.

8. Update on Implementation of New Technology

a. On-Street, Single-Space Meters and Smart-Phone App

The vendor (IPS Group) has had difficulty with having parts available, specifically the meter domes; therefore, there has been a delay with the schedule to complete the installation of the Smart Meters until the equipment is received. The GoTucson app launched last week with the installation of the first meter decals on University Blvd. Go to App Store to download the app for free, register with GoTucson, and when you park, refer to the zone number and space number on the decal for the appropriate meter in order to pay. All meters will receive new decals including the old meters; old meters will have a sticker indicating that the meter will not show the time purchased, but that the agents have a way to see that the meter has been paid. App customers may set up a pre-paid wallet, which is their own account, similar to the old cash keys. Cash keys for the old Duncan meters do not work on the IPS meters, but can be turned in for Park Tucson-branded smart cards once those become available. Parking fine collection at Park Tucson will not take place for another several months. An RFP for a new enforcement and collections system will be undertaken before Park Tucson is equipped to implement the collections and new fines.

b. Off-Street PARCS Equipment at Five Garages

PARCS (Parking Access and Revenue Control System) equipment implementation schedule for improvement will start in February:

Centro Garage, February 12-29

Pennington Garage, Friday, 12-25

City State Garage, February 25-March 11

Depot Plaza, March 11-23,

Main Library, March 23-March 30

One of the key components after the completion of the installation of PARCS equipment will be that **all** parking garages will be able to accept credit card payments. In addition changes from a thermal ticket to a bar code ticket should reduce the amount of unreadable tickets to exit for our clients. Park Tucson Staff will be able to remotely lift the gate should a problem occur. All pay stations will be ADA-compliant. Monthly customers will be converting over to proximity card readers for ease of entry into the parking garages. Credit Card payment will be allowed at exit machines so no one has to get out of the vehicle to go to a pay station.

9. Update on 4th Avenue Managed Parking Implementation

IPS Project Infrastructure (drilling of the holes and installation of poles and meters) has been delayed until the requisite Smart Meter equipment has been delivered. IPS delivery date is unknown at this time and until the equipment is received, the pole installation will not take place.

10. Update on Infill Incentive District Revisions and Downtown Links Urban Overlay District

Update on Infill Incentive District revisions and Downtown Links Urban Overlay District will be postponed a month.

11. Future Agenda Items

- a. Ronstadt Transit Center
- b. Streetscape
- c. Future Garage Financing

12. Adjournment – 8:43 **a.m.**